

ABOUT

I'm Tara, recipe developer and content creator with Middle Eastern background based in Toronto. With degree in culinary management and bachelor of photography, I started my own food blog in 2019 and I've been working with many well-known brand since then.

PREVIOUS WORKS

- Metro
- Canadian Beef
- TasteToronto
- Kraft Heinz
- What's Cooking
- That Clean Life

DEMOGRAPHICS & STATISTICS

25-35	41%
Women	81%
Canada	20%
USA	23%



10.5K

INSTAGRAM
FOLLOWERS

7.3%

ENGAGEMENT
RATE

67K

MONTHLY
REACH

SERVICES & RATES

Reel	fr. \$750
Instagram post (photos)	fr. \$500
Instagram story×3	fr. \$250
Share the content on Tiktok	fr. \$150
Share the content on Pinterest	fr. \$150

SOCIAL LINKS

Instagram: [@madeofsugarandsaffron](https://www.instagram.com/madeofsugarandsaffron)
Tiktok [@madeofsugarandsaffron](https://www.tiktok.com/@madeofsugarandsaffron)
Pinterest: [@madeofsugarandsaffron](https://www.pinterest.com/madeofsugarandsaffron)